A Kick In The Attitude!

Leader's Guide

A Message from Sam...

"Sometimes life has a way of knocking the positive attitude out of us while diminishing our enthusiasm, focus, sense of humor, and resilience. Complaining and whining about it is not productive.

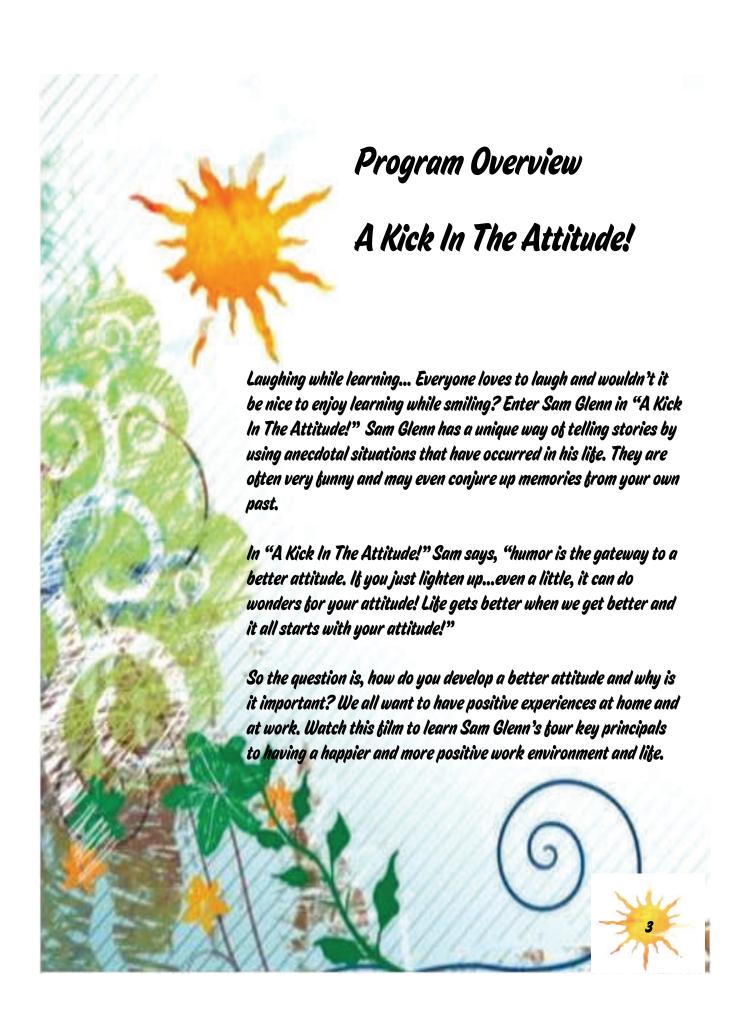
My message to you is simple: greatness starts with a positive attitude. The idea of using the best of what you have to create the best of what you want determines what experiences and rewards you will attract into your life.

This is not a new idea! Being the best at something takes hard work and perseverance. I will help you find those opportunities in adversities by using humor as a stress buster. So prepare to laugh out loud, feel refreshed, and experience rekindled enthusiasm!"

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About the Author...

Sam Glenn has become one of the most in-demand, inspirational, and motivational keynote speaker in the country. This once nighttime janitor who slept on borrowed floor space now invigorates audiences of every size with sidesplitting humor, insights, and candid simplicity. Sam Glenn is regarded The Authority on Attitude™ and has written 17 books on the subject of Attitude and Peak Performance in life and the workplace. Sam is the founder of Attitude Digest magazine, which targets senior level managers and entrepreneurs who are looking to inspire their staff members. The magazine is motivational and fun! In Sam's free time he enjoys dining and laughing with his family, fishing and making others look good on the golf course.

About the Producer...

Enterprise Media is a leading producer and distributor of entertaining and informative documentaries and TV programming to the global broadcast, corporate, and educational markets.

Enterprise Media's principals have been involved in the production of television programming and educational videos on topics relating to business strategy and management, with more than 60 business titles to their credit including In Search of Excellence with Tom Peters and Who Says We Can't Do It? with Lance Armstrong.

Enterprise Media's material is unique. We specialize in unique "high end" business stories, produced in a lively and entertaining manner that make the domain of free enterprise interesting and accessible to a general audience, while containing content that is inspiring and useful at all levels in an operating business.

Table of Contents

Program Overview ······ 3
About the Author, Sam Glenn and Enterprise Media · · · · · · 4
Using This Program in a Training Session ······ 6
Suggested Training Agendas ····· 7
Create Your Own Agenda ······ 8
Checklist for Facilitator ····· 9
Message to the Facilitator ····· 10
Introducing the Video and Training Session ••••••• 11
DVD Display ······ 12
Discussion Questions •••••• 13
Training Point: Lighten Up! •••••• 14
Training Point: Keep Your Perspective ······ 15
Training Point: Reject Negativity• •••••• 16
Training Point: Practice! •••••• 19
Make Learning Fun ······ 20
Brainstorming Session •••••• 21
Post Training Discussion · · · · · · 22
Worksheets 23 5

Using This Program in a Training Session

There is no question that having a positive attitude is critical to the success of any organization. But often, employees forget about this. They get distracted; they have busy schedules; work piles up and employees get stressed out. We all need to be reminded about the importance of keeping a positive attitude. The message in "A Kick in the Attitude!" is fun to watch - and will reinforce the key messages necessary for having a great attitude and taking things in stride! The program is ideal for many audiences!



MANAGEMENT AT ALL LEVELS:

Let's face it; a positive attitude won't happen if leadership isn't committed to it. Managers need to view the program - and they need to talk about it to their employees. They need to think about how they will reinforce the messages day in and day out. They need to "buy into" the concept.

CUSTOMER CONTACT EMPLOYEES:

Whether on the phone, dealing with customers in person, or helping deal with customer complaints or concerns, every employee who has contact with customers should view this program. It's a powerful reminder that one of the core elements of great service is a positive attitude, its fun to watch, and it will help reinforce the training you've already given on this topic. Remember, even if you only service internal employees, they are also your customers.

ORGANIZATION-WIDE TRAINING:

"A Kick in the Attitude!" has a simple and powerful philosophy that everyone in an organization can use. A great attitude is a benefit regardless of the position in an organization.



Suggested Agendas

Two separate agendas are provided below to help you prepare for your training session. They can easily be modified to fit your needs and or desired timeframe. On the following page we have also provided you with an untimed agenda so that you may customize your own training session.

1.5 Hour Agenda	<u>Time</u>	<u>Page</u>
Introduce the Training Session to Participants	15	11
Watch and discuss the OVO	<i>30</i>	12-13
Break	10	-
Discussion and Participate	<i>30</i>	14-19
Session Debrief	<i>5</i>	<i>22</i>
3 Hour Agenda Introduce the Training Session to Participants Watch and discuss the DVD	15 30	11 12
Break	10	-
Discussion and Participate	<i>30</i>	<i>13</i>
Discuss Lighten Up!	<i>20</i>	14
Discuss Keep Your Perspective	<i>20</i>	<i>15</i>
Break	10	-
Discuss Reject Negativity	<i>20</i>	<i>16</i>
Discuss Practice!	<i>20</i>	<i>19</i>
Session Debrief	5	<i>22</i>



Note to Facilitator

If you do not have time to do the full 3-hour training session then you may distribute the remaining exercises to your participants so they may continue the complete the training on their own.



Facilitator's Personalized Agenda

You may wish to plan y	our own customized agenda that is diff Here is a blank agenda for y		he previous page.
	Activity	Time	Page
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Checklist for Facilitator

This checklist will help you gather everything that is needed to complete this training session.

Meeting Preparation

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_ Write down your training objectives.

**

Send the Program Overview (page 3) to your participants prior to the training session.

Location

Create an atmosphere that is comfortable and conducive to learning.

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Book the room in advance.

Provide a surface for writing and be sure it's adequately lit.

**

Check for sound.

Be sure all of the seats have a good view of the visuals.

Equipment **

業

Make sure that your DVD player or computer is working.

Check the DVD all the way through to be sure it works properly.

*

Check the PowerPoint equipment ahead of the training session.

Check all of the other equipment that you are planning on using ahead of the training session.

Materials -



Leader's Guide



OVD of "A Kick In The Attitude!"



Paper and pens or pencils



Any required additional equipment



Nametags



A Message to the Facilitator

You do not have to be a professional trainer to use this program. Sam Glenn's philosophy is straightforward and easy to implement. He believes that everyone can bring their creativity, positive attitude and enthusiasm into every interaction with customers and co-workers. The facilitator will act as a liaison to spread Sam's message. This is a process, not an instant cure. Not everyone will "buy-in" right away. But if you can help several people in your workplace become more creative and positive, it will spread like wildfire. You will also help create a more enriched workplace and it will become contagious. We promise!

Sam's message is uplifting and most participants will leave with a renewed sense of energy. Be sure to emphasize this and help them set high goals. Keep communication open and continue to reinforce the positive. Let them share their thoughts and brainstorm new ways to keep the energy alive both in the workplace and their lives. When you are preparing the program remember the following:

Create an environment where the participants feel free to have an open discussion.

Send out a memo to participants with an agenda and goals you wish to accomplish ahead of time.

Play fun music while people enter the training room.

Make sure you watch the OVD several days before the training session.

Invite people to sit up front and not hide in the back.

Remind participants the day before via e-mail.

Try to stay on topic by using workplace examples and stories.

We have given you an overview of each training point that corresponds with a PowerPoint display if you wish to use them. Each training point also has several discussion questions and an exercise. Feel free to use these or create your own! Sam would want you to be creative!



Introducing the Session to the Participants

Time Required: 15 minutes

Materials Needed: PowerPoint Program Overview

Worksheet page 24

Objective: To introduce the subject, explain who Sam Glenn is and introduce the Facilitator and the participants to each other.



Introduce yourself and tell them what you hope to accomplish. Smile, tell them something about yourself, and create a positive and energized atmosphere. Have everyone introduce themselves to each other. Explain to the group that you are there to discuss how they can use their unique abilities to create memorable and lasting relationships with customers and co-workers by using Sam's training lessons.



Show PowerPoint slide number 1 of Sam's four training lessons:

LIGHTEN UP KEEP YOUR PERSPECTIVE REJECT NEGATIVITY PRACTICE!



Explain to everyone that these four learning points will be fully featured when they watch the video. Ask them to take notes when they watch the video and start to think about how they can implement the four training lessons into their job and lives.



Screen The DVD and Discuss it

Time Required: 45 minutes

Materials Needed: PowerPoint Program Overview

OVO Video: A Kick In The Attitude! Worksheet pages 25 through 30

Objective: To understand how Sam Glenn incorporated the four training lessons into his life and job and how the participant can better understand how they can be incorporated into their lives and jobs.





Watch the OVD "A Kick In The Attitude!"



Distribute the DVD discussion Questions



After you finish watching the DVD, instruct your group to answer the discussion questions and be prepared to have a group discussion.



See the discussion questions on the next page and remember to HAVE FUN!



Sam says that humor is the cornerstone of a good attitude. Do the teams in your organization use humor? How can you bring a better attitude into your organization?

Thomas Edison is known for being a great inventor but he also collected many notebooks full of jokes and shared them daily with his staff. Edison discovered that because his staff laughed together, they became more productive, more effective, and were better problem solvers. He used humor to improve his team's attitude. Are there ways that you can add humor into you and your team's workday? List them.

Sam's mother didn't get upset and lose her cool when the police stopped them on the highway after her 3 boys duct taped themselves in the car. Clearly this was an adverse situation yet she was able to LIGHTEN UP! She saw the humor in it and was able to laugh. Have you ever been in a situation at work were things haven't gone your way? If so what was your reaction? Could you have acted differently? Could you have lightened up?

Humor will help you stay positive at work but humor isn't about being a comedian. It's a way you can avoid getting caught up in the moment and KEEPING YOUR PERSPECTIVE. Sam Glenn realized the value of keeping his perspective when his suitcase broke and the airline workers taped his underwear to the outside of the suitcase. List some adverse situations that have recently occurred either with your team, your

Is it possible to keep a positive attitude when you're faced with a huge challenge? YES! Especially when times are really tough. It's more important than ever to keep a positive attitude, so you have to learn to REJECT NEGATIVITY. Do you work with a negative person? How do you deal with them? Is it working? If not, what are some ways in which you can turn that negativity into a positive attitude?

Norman Cousins rejected negativity and was able to transform his situation into something positive because he developed his sense of humor. Do you complain a lot or does someone you work with complain a lot? Do you or they have a short temper? Do you or your co-worker judge others and criticize them? If so, then you have to be willing to change. List some small steps that you can take to alter your behavior or your co-workers. How can you be better at accepting constructive criticism or how can you deliver constructive criticism to a fellow co-worker?

Training Point: Lighten Up!

Time Required: 20 minutes

Materials Needed: PowerPoint Lighten Up!

Worksheet page 31

Objective: In the video Sam says that life gets better when we get better and it all starts with a positive attitude. Humor is the cornerstone of a good attitude and in order to get there you have to learn to Lighten Up!

Ask your participants to talk about ways that they can "lighten up" in their jobs and at home. Talk about how Thomas Edison used humor everyday and how using humor can carry over into your life and your job.

How can you use humor with your customers or your co-workers? How can you "lighten up"?

Some suggestions

Have a joke of the day posted in the kitchen or coffee area every morning at work.

At your next office meeting ask everyone to brainstorm and write down 3 ideas that can be implemented to help everyone "lighten up".

Decorate your office with things that will make your co-workers or customers smile.

Bring in something that is funny and will make people laugh at your next staff meeting.

Communicate consistently in person or on the phone. E-mail is fine, but not the same as face to face or over the phone.

Be enthusiastic when you attend a meeting. Be encouraging.

Celebrate small milestones and show praise in public.

Keep team meetings fun and lighthearted. Bring in coffee and food.



Training Point: Keep Your Perspective

Time Required: 20 minutes

Materials Needed: PowerPoint Keep Your Perspective

Worksheet page 32

Objective: Humor will help you stay positive at work and in life, but understand that humor isn't about being a comedian. It's about finding the lighter side when things go wrong. On occasion we can all get upset and obsess over things at work.

Ask your participants to discuss how they behave in an adverse or stressful situation.

Suggested questions you can ask

Do you lash out and yell?

Do you step back and process the situation?

Do you remain calm and patient?

Do you try to get all the information before you make up your mind on the situation?

We all have tendencies to lash out and get upset, so list some ways that you can remain calm.



Suggested responses

Take a deep breath and think before you speak.

Remember how you feel when someone gets upset with you.

Walk away from a stressful situation and return when you are calm.

Address the problem when you have a more open mind.

Write down what the actual problem is. Sometimes it's easier to see what the problem REALLY is that way.



Time Required: 20 minutes

Materials Needed: PowerPoint Reject Negativity

Worksheet page 33



Objective: In the video Sam explains how Norman Cousins rejected negativity and was able to transform his situation into something positive. If negativity exists in your workplace, you need to take charge of the problem and return your workplace to a positive environment. So how do you do that?

One of the first steps to combating negativity in the workplace is to identify the causes. Is there one person or
maybe a group of negative co-workers who gossip and
spread rumors around the office? Has corporate
downsizing or turnover created an apprehensive mood? Is
there a manager or co-worker who is zapping everyone's
energy when they enter the office or room? If so, then you
have to find the root of the problem. Gather a few
co-workers and ask them what they think the problem
could be and what can be done to fix it.

Once you get to the bottom of things, then you have to resolve it. Negativity is like a virus, which will grow unless it is stopped. It's not impossible to do this but it does take some work. The important thing is to keep thinking positively!

Continued from page 16

For Managers, Team Leader's, Supervisors Etc...



Discuss ways that you can help resolve this negativity.

Some suggestions:

Be a sounding board and listen to your co-workers' issues.

Schedule one-on-one meeting(s) and listen first and then ask questions.

Be sure you write down and completely understand their issues.

Stay on track and ask for their suggestions as to how the problem(s) can be resolved.

Always have an open-door policy and be sure everyone knows the workplace rules.

Compliment staff when they finish the discussion and remain positive.

You could also hold a group meeting and address the behavior as a group.

Focus on ways that issues can be resolved and don't fall into a gripe session.

Once you know the issues, act on them immediately!

Confront the negative person one on one and don't let them off the hook.

There has to be consequences for negative behavior but allow people to make mistakes. Don't reprimand---only counsel or advise.

Reward employees who have a positive attitude, with a weekly or monthly award or gift certificate.

Point out and recognize positive behavior and reinforce it with positive feedback.



Continued from page 17

For Employees and Co-Workers, Teammates, Etc...



If you are having a problem with a coworker ask a manager to facilitate a meeting between you and the coworker.

Invite the co-worker out to lunch so that you can discuss your differences face to face.

Invite the co-worker somewhere offsite to avoid finger pointing from the group.

Call a team meeting to discuss strategies for dividing up team responsibilities and goals.

When a co-worker makes a negative comment, immediately follow it with a positive comment. Lead by example.

Keep lines of communication open and free flowing.

State your issues clearly and concisely.

Remove your emotional reaction before you respond to the negative co-worker.

Keep an open mind and get the facts. There are always 2 sides to every story and sometime 3 or 4.

Don't indulge constant complainers. Turn it into a problem solving discussion instead.

When a co-workers says that there is no way something can get done on time counter that by saying, "Let's work together to see how we can get it done by the due date."

Be objective and not subjective.

Build fun into your goals and team tasks to lower stress.



Training Point: Practice!

Time Required: 20 minutes

Materials Needed: PowerPoint Practice!

Worksheet page 34

Objective: You have to "practice" all the time in order to keep a positive attitude. You have to look for opportunities in adverse situations and practice a positive attitude literally anywhere... even when you don't feel upbeat.



Ask your participants the following:

Have you ever overreacted to a situation at work?

Discuss this. Have everyone write down several examples of this and what precipitated the overreaction.



Ask them the following questions:

What could you have done to practice avoiding emotional overreactions during adverse situations?

How could you have kept the mood positive?

Suggestions

Be a role model---don't overreact in a stressful situation.

If you have made a mistake, learn how to handle the criticism.

Try to avoid making the same mistakes and realize that everyone makes them.

When you are feeling stressed, look for the humor in the situation or take a break to get it off your mind.

Always be polite and have patience.

Think through alternative options that could be explored to solve the problem.

Listen without interruption or saying "Yes, but".

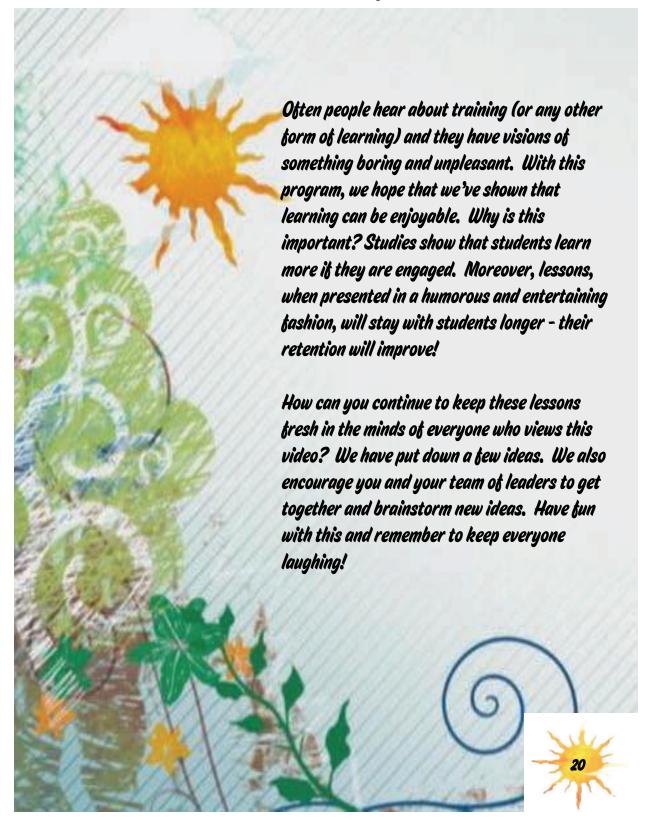
Ask questions to better understand what went wrong.

Before reacting to a problem, take time to think about the situation and get back to your co-worker for further discussion.

If you disagree, stay positive in your response or simply say, "That's interesting" or "I'll get back to you". Then prepare your thoughts and deliver them in a professional and constructive manner.

Overreacting wastes lots of energy and time. It's counter-productive to a happy and healthy work environment. So "practice" being patient and positive.

Make Learning Fun!



Make Learning Fun!: Brainstorming Session

Use this space to jot down some great ideas to use in your training session. You can conference with friends and colleagues, in person or on the internet, or give us a call!		

Post Training Discussion

Use the examples that Sam provided in the video to spur a final discussion around the training points from "A Kick in the Attitude!"



Lighten Up!

Sam's mother was able to see the humor in her sons using duct tape to amuse themselves on a long family car ride - despite the police! If she can do that, then you can find ways to "Lighten Up!" around the office and at home.



Keep Your Perspective

In the face of his underwear taped to his suitcase on the baggage carousel, Sam made an incredible impression with his client and reaped the success of doing that! Remember to "Keep Your Perspective" because it's important for your humor and your attitude.



Reject Negativity

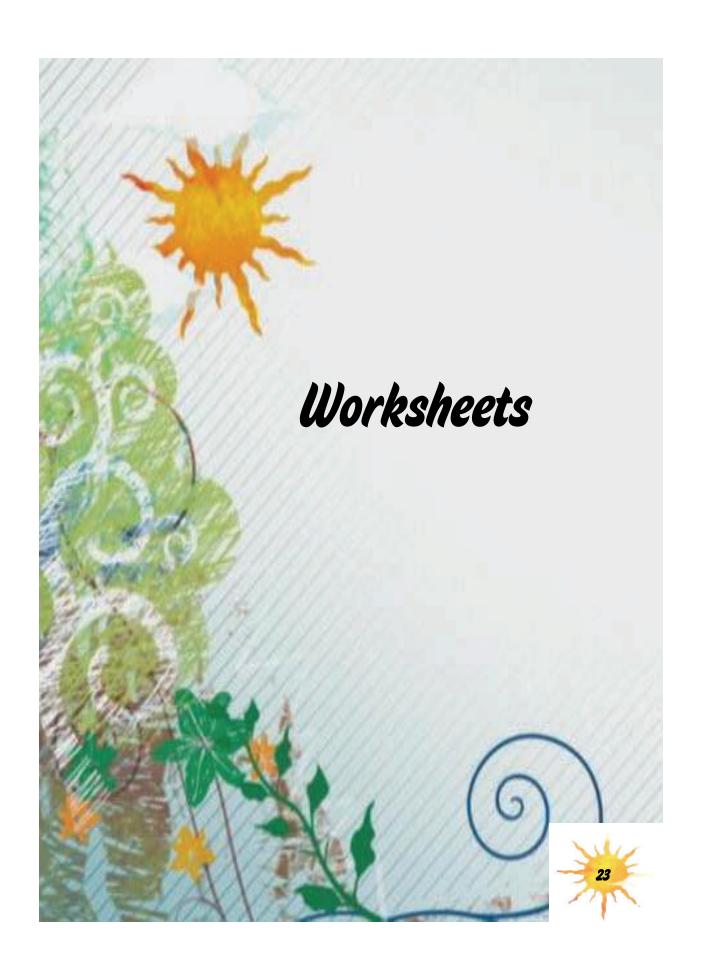
Hopefully we won't have to test this with a terminal illness like Norman Cousins, but we can certainly learn from his example. Rejecting negativity can have such a huge impact on our lives - from our health to our relationships to our job success.



Practice!

Anything worth having is worth working for. Like most things, having a positive attitude takes PRACTICE. Think of how much practice you needed when you learned how to drive a car. Do you think about that when you drive now? It will get easier and it will be worth it! Practice!





Training Points

LIGHTEN UP

KEEP YOUR PERSPECTIVE

REJECT NEGATIVITY

PRACTICE!



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